

## **PROFILE OF BRIG (Retd) Dr RAJ KUMAR PUPPALA**

Brig (Retd) Dr Raj Kumar was commissioned into the Army Service Corps in 1975 and commanded both a second and third line ASC Bn. He commanded the Divisional Battalion in High Altitude and was actively involved in operational logistics during OP VIJAY. The Staff positions held include that of Colonel Training of ASC College, Bangalore and Director of Military Training and Director Systems in Army HQ.

In the area of Strategic Logistics, he held the position of Brigadier ASC in HQ 12 Corps and in Area HQ in Chennai. He contributed significantly by taking several initiatives for the improvement in the process of Conclusion and Operation of Contracts.

He later held the position of Head of Faculty of College of Defence Management, Secunderabad, and a premier Tri-services training institute of the Defence. In CDM he taught SCM to Colonels and Brigadiers. He held Appointments of Instructor Class 'A' at the ASC Centre and College.

After completing the engagement with the Army, the Brigadier has held the position of Director of Business School in Hyderabad where he was involved from concept to commissioning of the Business School in Affiliation with Ohio State University, USA. Later he was appointed by JNTU, Kakinada as Advisor for the establishment of the School of Petroleum Technology and Management. He later joined as a Senior Professor and a Divisional Leader in VIT Business School of VIT University, Vellore which is rated as amongst the first five Private Universities in India. His areas of interest are Strategy, International Business and SCM.

The officer is a versatile writer. He published professional articles "*Behavioral Approaches on Implementation of Management Information System*" and "*Institutionalization of Defence Management*" in the Journal of *Defence Management and* presented a paper at the National Seminar on "*Management of War in Contemporary Environment: Pooling of National Resources for Effective Logistics*" and "*Application of OR Techniques for Cost Effective Logistics*" at the Second Management Science Conference held at IIT Chennai in March 2007. He has presented a Country Paper in the Seminar conducted by Asian Productivity Organization "*Methodology for Knowledge Management Measurement*" at Manila, Philippines in Sep 2007.

He was also the Advisor and Visiting Faculty to School of Management Studies, JNTU, Kakinada where he taught Strategic Management and SCM to MBA Students. He obtained MBA Degree from a Central University and was awarded the Doctorate in the area of MIS and Organizational Behavior.